

The following information is provided by Tourism Products and Resources Development Department of Nepal Tourism Board.

1. Awareness Raising and Rural Tourism Development Planning Training

Nepal Tourism Board organized a seven-day Awareness Raising and Rural Tourism Development Planning Training for the communities of Samalbung and Shree Antu VDCs in Ilam District of Eastern Nepal. The training programme was undertaken between 25 - 31 March 2002 at Bhanu Primary school, Samalbung VDC. Forty Two participants from the different local stakeholders were involved in the training. The program was organized in partnership with Tara Gaon Development Board.

The training program was divided into two phases. The first phase was focused on the concept of Awareness Raising on Rural Tourism Development, while the second phase concentrated on enabling sustainable rural tourism development using the Appreciative Participatory Planning and Action (APPA) approach.

2. Production of STN booklet

Nepal Tourism Board has published a booklet on Sustainable Tourism Network (STN) development in English in partnership with Tourism for Rural Poverty Alleviation Program (TRPAP). This booklet provides basic information about the STN members and their corresponding activities in relation to sustainable tourism development activities in Nepal.



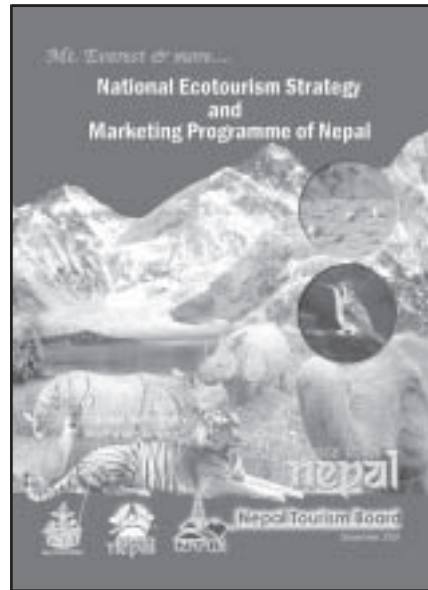
3. Production of STN leaflet

Nepal Tourism Board has published a leaflet on Sustainable Tourism Network (STN) development in partnership with Tourism for Rural Poverty Alleviation Program (TRPAP) in English. This leaflet provides preliminary concept of and information on sustainable tourism development and its significance in Nepal. It has been distributed at international tourism fairs.



4. Production of National Ecotourism Strategy and Marketing Programme of Nepal

Nepal Tourism Board has published a booklet on National Ecotourism Strategy and Marketing Program of Nepal in partnership with Tourism for Rural Poverty Alleviation Program (TRPAP) in English. This booklet provides basic information about the STN members and their corresponding activities in relation to sustainable tourism development activities in Nepal.



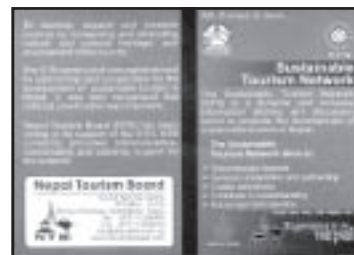
5. Production of other Sustainable Tourism Product Collaterals in partnership with TRPAP

- a. Production of Ecotourism Specific CD ROM
- b. Printing of STN Information Card
- c. Publication of Environment Specific Postcards
- d. Publication of Ecotourism specific posters



6. Tourism Plan for Ghodaghodi Lake area

Nepal Tourism Board in partnership with IUCN Nepal has been working out to develop a tourism plan for Ghodaghodi Lake area. The tourism plan shall be consecutively used for developing detailed tourism master plan of the area. The agency working on the coordination level is Ghodaghodi Area Conservation and Awareness Forum, based in Kailali, Dhangadi.



7. Sustainable Tourism Management and Promotion in ACAP

Based upon the MoU signed between Nepal Tourism Board and King Mahendra Trust for Nature Conservation (KMTNC), a Waste collection Centres were established and activated in Ghorepani, Chomrong and Putang villages to be carried out by KMTNC/ACAP for the fiscal year 2056/57.

8. MoU signed between NTB and WWF and publication of Calendar

A Memorandum of Understanding between Nepal Tourism Board and World Wide Fund (WWF) Nepal signed for the development of tourism in various sectors for the year 2002. A new year calendar of the year 2002 was published in partnership with WWF Nepal Program in accordance with the MoU.

9. World Environment Day Celebrated

On the occasion of World Environment Day 2002 an interaction on " Impact of Tourism on Environment " was held on 5th June at the auditorium of NTB. The program was organized by Tourism for Rural Poverty Alleviation Program (TRPAP) and promoted by NTB. The program was managed by Society for Environment Journalist-Nepal (SEJ-Nepal).

10. Koshi Tappu Migratory Bird Festival

NTB in partnership with Aqua Birds Unlimited and with the cooperation of DNPWC and Nepal Army has annually conducted 1st and 2nd Koshi Tappu Migratory Bird Festivals on 17-19 Feb 2002 and 18-25 Jan 2002 respectively Koshi Tappu Wildlife Reserve, Kusaha, Sunsari. The 3rd Koshi Tappu Migratory Bird Festival is proposed to be held on 2-8 Feb 2003.



Major Events:

- Bird watching
- The Arna viewing at Koshi Tappu
- Sunset viewing
- Rafting, dolphin viewing
- Ethnic lifestyle, food & cultural presentation
- Village walk, Interaction program and much more...



This event is organized with the motive to promote ecotourism in Eastern Region of Nepal, especially focusing on Domestic Tourism and tourist from Biratnagar & Dharan. Private & Local participation are also encouraged during the festival.

11. Bagmati River Festival

NTB in partnership with Friends of Bagmati and NRCT has annually organized 1st and 2nd Bagmati River Festival on 11 Aug 2001 and 23 Aug 2002 respectively from Sundarijal to Sankhamul. Rafters and kayakers rafted the distance of Sundari Jal to Sankhamul to raise awareness about keeping Bagmati clean with lots of media attention. The objective of this event is to raise awareness of keeping our environment and Bagmati clean which in turn will help in different aspects of tourism as well as from other perspectives.

Activities during the event:

- Kayak races
- Rafting
- Environmental stalls
- Children's rides
- Popular and traditional live music

12. Sirubari Village Tourism Festival

NTB in partnership with Nepal Village Resort and in cooperation of Sirubari Village Tourism Development Committee, on 15-18 Feb 2000 19-8-19 May 2001 at Sirubari, Syangja with the motive to promote Village Tourism and to promote Sirubari as a model village for the development and promotion of Village Tourism.

Attractions: Cultural Presentation, Local Organic food & drinks, sun rise view, etc.